

## LONDON'S <br> H I D D EN G E M

## Best of British Luxury Shopping

The Burlington Arcade has been a true luxury landmark in London since 1819 . Housing more than 40 specialist shops and luxury footwear brands, including Jimmy Choo's only UK menswear store, shoppers will find rare gemstones, vintage watches and the finest leather and cashmere accessories. Discreetly located between Bond Street and Piccadilly, the Arcade has long been favoured by royalty, celebrities and the cream of British society.


Watch enthusiasts will find the world's largest collection of vintage Omega and Patek Philippe pocket watches at Somlo Antiques and vintage Rolex watches at The Vintage Watch Company.

The Arcade is home to the UK's only in-house Patek Philippe-trained technician at the store of industry veteran David Duggan, who trades in pre-owned top quality watches ranging from $£ 2,000-£ 400,000$.

## olddenew

Anyone in the market for heirloom watches, including those from such impressive brands as Cartier, JaegerLeCoultre and Panerai, will be spoilt for choice at Armour Winston. For new timepieces, head to Almar, who stock Audemars Piguet, De Grisogono, Franck Muller and Hublot.


## Heirloom watches

Exempt from inheritance tax, often rare and a connection to your loved ones, a vintage watch is a piece of history. If it is treated with care and respect it will repay its owner with untold years of reliable timekeeping.

## Top tips from our experts on looking after

 your investment1. A vintage watch should be serviced at least once every three to four years; this replaces the old oils with new and removes any dirt that will affect the performance of the watch.
2. Make sure that you use an authorised vintage service representative.
3. Do not wind your watch whilst it is still on your wrist, as this can cause the winding stem to bend or break. Always take off your watch first.

## New stores at the Burlington Arcade

The Burlington Arcade welcomes three new tenants who encapsulate its ethos of exquisite craftsmanship and luxurious quality

Designer jeweller Theo Fennell makes its Arcade debut, bringing a modern twist teamed with classic elegance. Wright \& Teague is a further new addition to the jewellery offering, with all the exquisite, Britishdesigned pieces being handmade on the premises Linley will open a seasonal store from the Olympics until Christmas, showcasing a luxury gift and accessories collection including photograph frames, jewellery boxes and humidors.


The Burlington Arcade is one of my
Wright \& Teague favourite London destinations and in every way is quintessentially British.


## HUXURIOULSACatnel

The Burlington Arcade houses some of the City's oldest and best manufacturers of leather. To always travel in style. head to Pickett, Thomas Lyte and Globe-Trotter who offer a wealth of luggage, handbags and accessories all in keeping with classic British character

## quintessentialfootwear <br> Put your best foot forward with Harrys of London, Crockett \& Jones, Church's and

 Jimmy Choo - some of London's finest shoemakers for uncompromising quality and fit. The vast array of luxury and bespoke styles on offer at the Burlington Arcade makes it the shopping destination with the largest selection of men's footwear in central London.